



## 10<sup>th</sup> European Conference on Antennas and Propagation 10-15 April 2016, Davos, Switzerland

#### THE CONFERENCE

The European Conference on Antennas and Propagation is owned by The European Association on Antennas and Propagation (EurAAP) and is organised each year since 2006, which makes this our tenth anniversary and a very special edition, taking us back to Davos where it all started in 2000 with the AP Conference!

The conference is supported by top level Associations on Antennas and Propagation and provides a forum on the major challenges faced by these communities. Contributions from European and non-European industries, universities, research centres and other institutions are solicited. The conference will provide an overview of the current state-of-the-art in Antennas, Propagation and Measurements topics, highlighting the latest developments and innovations required for future applications.

The conference combines the following features:

- Plenary sessions with invited keynote speakers
- Oral sessions (both convened and regular)
- Poster sessions
- Short Courses and Workshops
- Exhibition



### ABOUT DAVOS AND THE CONGRESS CENTRE

Davos is a town in the Grison region in Switzerland renowned as a conference centre which hosts, among many others, the World Economic Forum (WEF). Being the highest town in the Swiss Alps at an altitude of 1560m, it is also a major winter and summer sports centre with an international flavour and a huge range of activities.

In the centre of Davos, visitors will find a wide range of accommodation and excellent shopping, with numerous boutiques, cafés and restaurants. At night, too, there's plenty of entertainment, with bars, discos and a casino. Davos is also the headquarters of the well-known Weissfluhjoch/Davos Federal Institute for Snow and Avalanche Research.

The Congress Centre is located **in the middle of Davos**, between Davos Dorf and Davos Platz. The venue consists of three sections, A, B and C which will all be available for EuCAP 2016. The exhibition will be located throughout the conference centre, with several coffee stations in the exhibition area, ensuring a constant flow of participants.





### **EXHIBITON AND SPONSORSHIP OPPORTUNITIES OVERVIEW**

Exhibition	Price €	Exhibition	Abstract Book	Insert in Conference Bag	Delegate Passes	Website	Bingo	Specials
Shell Scheme	3.100	3x3m	Х	-	1	Х	Х	-
Shell Scheme Double	6.200	3x6m	Х	-	1	Х	Х	-
Floor Space	2.750	3x3m	Х	-	1	Х	Х	-
Floor Space Double	5.500	3x6m	Х	-	1	Х	Х	-
Sponsoring	Price €	Exhibition	Abstract Book	Insert in Conference Bag	Delegate Passes	Website	Bingo	Specials
Platinum	15.000	3x6m	½ page	Х	2	х	Х	Logo on registration counter, opening slide, 3 hour workshop, logo on e- mail publicity, 3 VIP lunch tables, 2, conference dinner tickets, etc.
Gold	10.000	3x3m	¼ page	Х	2	Х	Х	Logo on opening slide and all e-mail publicity, 2 VIP lunch tables, 2 conference dinner tickets, etc.
Silver	7.500	3x3m	Logo	X	1	Х	Х	Logo on opening slide, 1 VIP lunch table, 1 conference dinner tickets
Bronze	4.000	-	Logo	Х	1	Х	-	Logo on opening slide
USB	9.000	-	½ page	-	-	Х	-	Logo on proceedings USB
Lanyard	7.500	-	Logo	-	-	Х	-	Logo on delegate lanyards
Delegate Bags	3.000	-	Logo	Х	-	Х	-	Logo on Delegate bags
Industrial Workshop	1.500	-	¼ page	-	-	-	-	-
Bag insert	750	-	-	Х	-	-	-	-
Advertisements	750	-	Various	-	-	-	-	-
Conference Dinner Entertainment	10.000	-	Logo		1	Х	-	Speech during dinner, special acknowledgement, banner at dinner, 10 conference dinner tickets
Welcome Reception	7.500	-	Logo		-	Х	-	Speech during reception

The conference organisation is open to discuss other opportunities, depending on your needs.

Do not hesitate to contact us!



### **Exhibition & Sponsorship Opportunities EuCAP 2016**

### **EXHIBITION OPPORTUNITIES**

The exhibition will open on Monday 11 April lunchtime, and will close on Thursday 14 April after lunch.

### SHELL SCHEME PACKAGE - STANDARD € 3.100 EXCL. VAT

- Exhibition shell scheme space (3m x 3m), incl. 1 table and 2 chairs, light, power supply
- Listing in the EuCAP2016 Abstract Book (short company description / 30 words)
- Participation in the BINGO game
- 1 free conference delegate pass for the full week (access to all areas)
- Company description (30 words) on the EuCAP 2016 website with a link to your website



### SHELL SCHEME PACKAGE - DOUBLE € 6.200 EXCL. VAT

- Exhibition shell scheme space (3m x 6m), incl. 2 tables and 4 chairs, light, power supply
- Other features identical to the standard package

### FLOOR SPACE ONLY - STANDARD € 2.750 EXCL. VAT

- Exhibition floor space (3m x 3m), incl. 1 table and 2 chairs, power supply
- Other features identical to the standard package

### FLOOR SPACE ONLY - DOUBLE € 5.500 EXCL. VAT

- Exhibition floor space (3m x 6m), incl. 2 tables and 4 chairs, power supply
- Other features identical to the standard package

Extra stand personnel passes or guest passes will be available at a price of 75 € per day incl. lunch, 2 coffee breaks and entrance to the exhibition area. The passes are not transferable and for booth staff only.

Platinum, gold and silver sponsors are entitled to a booth or floor space and will be allowed a first choice of location if requested before 1 August 2015.





### **SPONSORSHIP OPPORTUNITIES**

### PLATINUM SPONSORSHIP € 15.000 EXCL. LOCAL VAT

- Your company logo in large size (if provided on time) on:
  - o The registration counter
  - The opening slide of each session
  - The EuCAP 2016 website with a link to your company's website, incl. company description (90 words)
  - o The cover of the Abstract Book
  - o The event's advertisements, press releases and media alerts promoting the event
  - o All email publicity distributed to over 20,000 key industry and academic contacts
- A double exhibition shell scheme space (3m x 6m) or floor space only, to promote your company. Platinum sponsors will have first option on location selection.
- 2 conference delegate passes for representatives of your company or your chosen guests
- 3h rental of a workshop room (incl. equipment)
- ½ page advertisement in the EuCAP 2016 Abstract Book
- Your company's marketing material or promotional item included in the delegate bag (1 item per sponsor, sponsor to provide material)
- VIP table at 3 lunch breaks with your own invitations to hand out to your contacts (8 persons)
- 2 invitations to the conference dinner to hand out to your contacts
- Your company name included in the BINGO game

### **GOLD SPONSORSHIP € 10.000 EXCL. LOCAL VAT**

- Your company logo in medium-sized (if provided on time) on:
  - The opening slide of each session
  - The EuCAP 2016 website with a link to your company's website, incl. company description (60 words)
  - The cover of Abstract Book in small size
  - The event's advertisements, press releases and media alerts promoting the event
- An exhibition shell scheme space (3m x 3m) or free exhibition space to promote your company. Gold sponsors will have second option on location selection.
- 2 conference delegate passes for representatives of your company or your chosen guests
- ¼ page advertisement in the EuCAP 2016 Abstract Book
- Your company's marketing material or promotional item included in the delegate bag (1 item per sponsor, sponsor to provide material)
- VIP table at 2 lunch breaks with your own invitations to hand out to your contacts (8 persons)
- 2 invitations to the conference dinner to hand out to your contacts
- Your company name included in the BINGO game

### Benefits in addition to the GOLD Package

- Logo on registration counter
- Inclusion in e-mail publicity
- a double sized exhibition stand with a first option to select your location
- 3 hours rental of a workshop room
- double sized advertisement in the abstract book
- an extra lunch table



### SILVER SPONSORSHIP € 7.500 EXCL. LOCAL VAT

- Your company logo in small size (if provided on time) on:
  - o The opening slide of each session
  - The EuCAP 2016 website with a link to your company's website, incl. company description (60 words)
- Exhibition shell scheme (3m x 3m) or floor space only, if preferred, to promote your company
- Logo in the EuCAP 2016 Abstract Book
- 1 conference delegate pass for a representative of your company or your chosen guest
- Your company's marketing material or promotional item included in the delegate bag (1 item per sponsor, sponsor to provide material
- VIP table at 1 lunch break with your own invitations to hand out to your contacts (8 persons)
- 1 invitation to the conference dinner to hand out to your contacts
- Your company name included in the BINGO game

### BRONZE SPONSORSHIP € 4.000 EXCL. LOCAL VAT

This sponsoring opportunity if perfect for companies wishing high visibility, without having an exhibition stand at the conference.

- Your company's logo in small size (if provided on time) on:
  - o The opening slide of each session
  - The EuCAP 2016 website with a link to your company's website, incl. company description (60 words)
- Logo in the EuCAP 2016 Abstract Book
- Your company's marketing material or promotional item included in the delegate bag (1 item per sponsor, sponsor to provide material
- 1 conference delegate pass for a representative of your company or your chosen guest

# Benefits in addition to the SILVER Package:

- more exclusivity
- second option on stand location
- Logo on cover of abstract book and included in event's advertisements
- 1 extra delegate pass
- 1/4 page advertisement in abstract book
- an extra lunch table
- 1 extra dinner ticket

# Benefits in addition to the BRONZE Package:

- Exhibition stand
- VIP lunch table
- 1 dinner ticket

### ELCAP 2016

#### **CONFERENCE ITEMS SPONSORSHIP**

#### **USB MEMORY STICK € 9.000 EXCL. LOCAL VAT**

- Sponsoring of USB memory sticks with EuCAP 2016 proceedings to be given to all delegates
- Production of USB sticks with your company's logo by EuCAP (EuCAP logo will also be on the USB sticks)
- Your company's logo on the EuCAP 2016 website with a link to your company's website
- ½ page advertisement in the EuCAP 2016 Abstract Book

### **DELEGATE BADGE LANYARDS € 7.500 EXCL. LOCAL VAT**

- Sponsoring of lanyards to be given to all delegates (attached to the delegate name badge)
- Production of lanyards with your company's logo along with the EuCAP logo.
- Your company's logo on the EuCAP 2016 website with a link to your company's website
- Acknowledgement/Logo in the EuCAP 2016 Abstract Book

### DELEGATE BAGS (MAXIMUM OF 2 SPONSORS) € 3.000 EXCL. LOCAL VAT

- Sponsoring of Delegate Bags to be given to all delegates
- Your Company logo on the bags (EuCAP and other logos will also be on the bags)
- Your company's marketing material or promotional item included in the delegate bag (1 item per sponsor, sponsor to provide material)
- Your Company logo on the EuCAP 2016 website with a link to your company's website
- Acknowledgement/Logo in the EuCAP 2016 Abstract Book

### INDUSTRIAL WORKSHOP € 1.500 EXCL. LOCAL VAT PER 60 MIN

- Workshop room for discussions or small presentations to a target group (AV equipment included)
- Content of your meeting should fit to the content of EuCAP and will be approved by EuCAP steering committee in this instance
- Free slots/Timing/Size can be confirmed after fixing the final agenda. First come first serve.
- Advertisement/description of ¼ page in the EuCAP 2016 Abstract Book

### **DELEGATE BAG INSERTS € 750 EXCL. LOCAL VAT**

• One piece of your company's marketing literature given to each conference delegate as part of the delegate bag (size restrictions apply and sponsor to provide item)

### ADVERTISEMENT IN ABSTRACT BOOK STARTING FROM € 750 EXCL. LOCAL VAT

- ¼ page advertisement €750 excl. local VAT
- ½ page advertisement €1250 excl. local VAT
- Full page advertisement €1750 excl. local VAT
- Advertisement/logo is to be delivered by the sponsor within set timeframe and guidelines

### ELCAP 2016

### SOCIAL PROGRAMME SPONSORSHIP

### **CONFERENCE DINNER ENTERTAINMENT € 10.000 EXCL. LOCAL VAT**

- 5 minutes speech during the aperitif
- Special acknowledgment of your company during the show
- Opportunity to place a company banner at the stage (banner to be provided by sponsor)
- 1 conference delegate pass for a representative of your company or your chosen guest
- Reserved table for 10 guests at the conference dinner (entrance/menu prices included, dinner guests need to be registered for the dinner)
- Your company logo on the EuCAP 2016 website with a link to your website
- Logo in the EuCAP 2016 Abstract Book
- Entertainment, e.g. band, artist, acrobat, etc., will be specified in agreement with organizers and sponsors.

### WELCOME RECEPTION (MAXIMUM 2 SPONSORS) € 7.500 EXCL. LOCAL VAT

- Opportunity to sponsor the Welcome Reception
- 5 minutes speech at the Welcome Reception
- High profile visibility at the Welcome Reception (more than 800 participants expected)
- Your company logo on the EuCAP 2016 website with a link to your website
- Logo in the EuCAP 2016 Abstract Book

The conference organisation is open to discuss other opportunities, depending on your needs.

Do not hesitate to contact us!



### **CONDITIONS OF BOOKING**

**CONDITIONS OF PAYMENT ON EXHIBITION PACKAGES:** The full amount of the booked packages is due 30 days after the date of invoice. If the amount hasn't been credited to the EuCAP account before the event, 05th March 2016, the allocation of the booth cannot be guaranteed.

**EXHIBITION SPACE ASSIGNMENT AND ALLOCATIONS:** It is understood that the organization reserves the right, in the interests of optimum traffic control and exhibit exposure, to relocate those exhibits which may be affected by a change in the floor plan. The exhibition space allocation will be done on a first-come, first-serve basis. Preferences can be submitted.

**CONDITIONS OF BOOKING AND PAYMENT ON SPONSORING PACKAGES:** The full amount of the booked packages is due 30 days after the date of invoice. If the payment hasn't been credited to the EuCAP account 1 month after the date of invoice, or in case of late booking at least one week before the event, the booking of a sponsor package cannot be guaranteed. Multiple bookings of the same sponsoring packages will be handled on a first-come, first-serve basis.

**EXHIBITORS:** Exhibitions will be limited to those companies or other organizations offering materials, products or services of specific interest to delegates. The organization reserves the right to determine the eligibility of any product for display.

**ADMISSION:** Exhibits will be open free of charge to all conference delegates. The organization reserves the right to refuse admission to any person(s) including children of exhibitors or visitors, in the interest of safety and welfare of those persons and exhibitors.

**EXHIBITS AND APPLIANCES:** Common sense governs the kind of exhibits permitted at the exhibition. Attractive, informative and attention-getting exhibitions are encouraged. In no event, however, shall any exhibit interfere with any neighbouring exhibit in the judgment of the Institution.

**MATERIAL HANDLING:** EuCAP is not responsible for paying any box, shipping and/or handling fees incurred by exhibitors. Any parcels remaining after close of show (this will be determined in the Exhibitor Manual) will be destroyed.

**ELECTRICAL SAFETY:** All wiring on displays or display features must conform to the minimum standards established by various governmental agencies and standard fire inspection ordinances. All display wiring must exhibit the seal and or such other seals of official approving agencies as may be required at the site of the exhibition.

**DATA PROTECTION:** Information provided by you on this form will be processed jointly by the organization and EurAAP and used for the purpose of the goods and services ordered by you, and for billing accounts.

**USE OF EUCAP LOGO:** Use of the EuCAP logo on promotional literature is not permitted. However, sponsors may use the EuCAP logo on promotional souvenir give-aways provided that prior permission is obtained from EuCAP.

**CANCELATION:** In case of cancelation and provided that written notice is received by Monday, 18th February 2016, a refund of 50% of the total fee will be made. If notice of cancellation is received after 18th February 2016 or is not received, no refund can be made. The organization reserves the right to cancel any event. In this case, the full fee will be refunded.



### **Booking Form**

Please return this form to:

CIMGlobal, - PO Box 302 – 1019 HB Amsterdam –The Netherlands

Tel: +31205040200 — E-mail: <u>eucap@cimglobal.eu</u>

Company Details (please write clearly and in capitals)
Company Name ( to appear in all publicity):
Contact Name:
Address:
Postal Code:
City:
Country:
VAT Number:
Telephone:
· E-mail:
Booking

Please indicate below the package(s) you want to book.

Exhibition	Price €	Order
Shell Scheme Package	3.100	
Shell Scheme Package – Double	6.200	
Floor Space Only	2.750	
Floor Space Double – Double	5.500	
Sponsoring	Price €	
Platinum Sponsorship	15.000	
Gold Sponsorship	10.000	
Silver Sponsorship	7.500	
Bronze Sponsorship	4.000	
Add-on Sponsoring - Conference Items	Price €	
USB	9.000	
Lanyard	7.500	
Delegate Bags	3.000	



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Industrial Workshop	1.500	
Bag inserts	750	
Advertisements	750	
Add-on Sponsoring – Social Items	Price €	
Conference Dinner Entertainment	10.000	
Welcome Reception	7.500	

<u>Comments</u>
<u>Payment</u>
Invoices will be issued upon receipt of this booking form to the address indicated above. Invoices must be paid within 30 days after the issuing date.
Terms and Conditions I agree to the terms and conditions as stated in the Exhibition and Sponsorship Packages 2016
Name:
Date:
Signature.